

## FOR IMMEDIATE RELEASE

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The Miami Urban Contemporary Experience (MUCE) and Chef Creole unite to present Now or Neverland Art Fair: Urban Uproar Edition during Art Basel weekend

## MUCE ART BASEL WEEKEND EXPERIENCE

Saturday, November 26, 6- 9 p.m. | Yolah! opening exhibition exploring the Afro-Cuban Diaspora African Heritage Cultural Arts Center, 6161 NW 22nd Ave.

Wednesday, November 30, 6:30- 9 p.m. | Press & Tastemakers Preview:
Dinner, drinks and preview of Now or Neverland Art Fair: Urban Uproar Edition Chef
Creole Performance Park, 200 NW 54th St.

Thursday- Sunday, December 1- 4 | Now or Neverland Art Fair: Urban Uproar Edition:

Art, performances, fashion show, artist talks, after-Art Basel party with Social Exchange Chef

Creole Performance Park, 200 NW 54th St.

Tickets: \$15 GA, \$40 VIP

Thursday - Sunday, December 1- 4 | South Florida Web Fest: 27 international web series and short films representing non-traditional voices in cinema, industry panels, digital art crawls, awards block party Little Haiti Cultural Complex, 212 NE 59th Terrace

Tickets: \$25- \$100

*Miami, Fla.* – The Miami Urban Contemporary Experience (MUCE) partners with the iconic Chef Creole to present the Now or Neverland Art Fair: Urban Uproar Edition during Art Basel weekend, December 1-4, 2016 at the Chef Creole Performance Park at 200 NW 54th St.

At center stage of the art fair is Urban Uproar, an exhibition curated by MUCE. It features a collection of over 40 local, national and international visual artists including featured photographers Joe Wesley and Sheinina Lolita Raj.

The exhibit reflects the dynamic process of forging cultural identity in urban landscapes. The uproar is the urban voice as it maintains cultural evolution among the often chaotic pulse of food, migration, climate, politics and economics.

The four day event will also feature a fashion show, an awards block party for the winners of the South Florida Web Fest (SoFloWebFest), live and interactive art for the entire family, and live performances from artists such as The Florensics featuring Ja'Nia Harden, Free Dystopia, The Tattooed Ballerinas, the Kamaria Dance Group and poetry powered by Poetry & Talents.

"We want the diverse community that makes up Miami to be center stage during Art Basel," said Chef Wilkinson "Ken" Sejour, the owner of Chef Creole. "I want all 80 thousand visitors [and] guests to come experience excellent art and fantastic foods in what locals call the 'real' Miami."

The art fair is among several activities to be held by the arts production company during Art Basel.



MUCE will also showcase a duo photography exhibition at the African Heritage Cultural Center at 6161 NW 22nd Ave. from November 26- January 5 – featuring Lee Hazzard's collection documenting the lives of Afro-Cuban youth, and Saddi Khali's imagery of Black identity before colonization.

The South Florida Web Fest, Miami's premier web series festival dedicated to non-traditional voices in cinema, will be presented at the Little Haiti Cultural Complex at 212 NE 59th Terrace from December 1- 4.

And MUCE will also contribute artworks to a silent auction at the Miami Dade Chamber of Commerce 10th Annual Holiday Gala at Jungle Island on Saturday, December 3.

A special invitation is extended to Press & Tastemakers – press, exhibiting artists and members of MUCE's Buyers Collective – on the eve of Art Basel weekend, Wednesday, November 30 from 6:30- 9 p.m., to preview art, enjoy dinner, and discuss the value of investing in art.

Miami is becoming a central hub for art around the world," said MUCE President Ashlee Thomas. "We want to ensure that our local residents, artists, and business owners are able to use this growth to benefit both financially and culturally."

Now or Neverland Art Fair: Urban Uproar Edition is open to the public Thursday through Saturday from 3- 9 p.m., and a ticketed brunch will be held Sunday from noon to 4 p.m. Tickets are \$15 for general admission and \$40 for VIP. MiamiDade County residents can enjoy complimentary tickets on Thursday, December 1. All attendees are encouraged to bring seating for community talks.

For more information and/ or to schedule a school field trip to the art exhibit, please contact Lisa Nellicliff at <a href="mailto:lisa@muce305.org">lisa@muce305.org</a>.

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**Now or Neverland Art Fair: Urban Uproar Edition** is made possible by MUCE and Chef Creole. The Art Basel event's sponsors include The Greater Miami Conventions & Visitors Bureau, Art Of Black, Macy's, Bordes Media, Chic Wine Boutique, Cillas Couch, Claire Gilles Corp, Digital Grass, Florida Film House, Frank Christopher Art, Jace Media Productions, Jali Creatives, Kamaria Dance Group, L Boutique, La Bella Contoure, Mef Productions, Naveda Project, Poetry & Talents, Puntilla Films, Roots Collective, Starting Life Today, The Florensics featuring Ja'Nia Harden, The Tattooed Ballerinas Dance Group and The Jamaican Mother.

**Miami Urban Contemporary Experience (MUCE)** is an arts production company focused on bringing a niched heritage experience to the global market, through pop up exhibitions, fairs and festival. The company is committed to utilizing arts as a vehicle to preserve heritage and as a platform to diversify the artistic landscape in the western world. For more information about MUCE visit <a href="https://www.muce305.org">www.muce305.org</a>.

**Chef Creole's** owner Chef Wilkinson, "Ken" Sejour has grabbed his native Creole cuisine by the fishtail and created Haitian seafood for the masses. Chef Creole boasts five locations and offers catering for weddings, festivals, parties and other special events. To learn more visit <a href="https://www.chefcreole.com">www.chefcreole.com</a>.

**South Florida Web Fest (SoFloWebFest)** is Miami's premier web series festival dedicated to non-traditional voices in cinema. It aims to connect digital creators by providing a physical space for producers, directors, investors and fans of web series and digital entertainment to network, share, and learn the art of sustainability. For more information about SoFloWebFest visit <a href="https://www.soflowebfest.com">www.soflowebfest.com</a>.

